

Membership

Level: **Beginner** · Runtime: 0:18 · Components: *Tiers, Gated Content, Perks, Renewals, Billing*

Overview

Membership is your gated kingdom. Define tiers, unlock private content, and grow recurring revenue — all without leaving the throne room.

Learning Objectives

- Define three tiers with distinct perks and pricing
- Gate a piece of content to a specific tier
- Configure renewal reminders and dunning

Key Points

- Tiers stack — higher tiers inherit lower-tier perks.
- Gated content can be lives, downloads, courses, or rooms.
- Renewal automation reduces churn by ~22% on average.

Action Items

- Publish your tier ladder on the public sales page.
- Gate one signature lesson behind your top tier.
- Turn on automated renewal reminders.

Transcript

Membership is your gated kingdom. Define tiers, unlock private content, and grow recurring revenue. Members tap into curated drops, exclusive lives, and the sisterhood. Manage access, perks, and renewals — all without ever leaving the throne room.