

Marketplace

Level: **Beginner** · Runtime: 0:16 · Components: Storefront, Checkout, Listings, Analytics, Payouts

Overview

The Marketplace is where queens sell, swap, and shine. List products, set prices, and reach a buyer base that already believes in you.

Learning Objectives

- List your first digital or physical product
- Customize your storefront branding
- Read your analytics dashboard and identify your top SKU

Key Points

- Checkout supports cards, Apple Pay, and Klarna out of the box.
- Each creator has a public storefront URL ready to share.
- Analytics surface AOV, top SKUs, and repeat-buyer rate.

Action Items

- Publish at least three listings with hero images.
- Set a launch discount for the first 48 hours.
- Share your storefront URL in your Circle.

Transcript

The Marketplace is where queens sell, swap, and shine. List your products, set your prices, and reach a buyer base that already believes in you. Built-in storefronts, secure checkout, and creator analytics turn every drop into a chapter of your empire.