

Marketing Suite

Level: *Intermediate* · Runtime: 0:18 · Components: *Broadcasts, Funnels, Popups, Workflows, Coupons, A/B Tests*

Overview

A narrated walkthrough of the Marketing Suite — your command center inside the Queenpreneur Hub. Build broadcasts, funnels, popups, and automated workflows that move markets.

Learning Objectives

- Launch a multi-channel broadcast in under five minutes
- Build a 3-step funnel with an automated follow-up sequence
- Run a coupon experiment and read the conversion lift

Key Points

- All marketing surfaces (email, SMS, popups, workflows) live in one dashboard.
- Workflows are visual — drag triggers, delays, and branches.
- Every campaign is A/B-test ready out of the box.

Action Items

- Create your first broadcast list and import 25 contacts.
- Duplicate the 'Welcome Sister' workflow template and brand it.
- Launch one popup with a coupon and review results after 48 hours.

Transcript

Welcome to the Marketing Suite — your command center inside the Queenpreneur Hub. Build broadcasts, funnels, popups, and automated workflows. Launch coupons, run experiments, and orchestrate every touchpoint from one royal dashboard. This is where queens move markets.