

Empire Goods

Level: **Beginner** · Runtime: 0:18 · Components: Drops, Collections, Collabs, Wishlist, Pre-orders

Overview

Empire Goods is our luxe merch experience — signature drops, member-only collections, and creator collaborations.

Learning Objectives

- Browse the current drop and add to wishlist
- Unlock a member-only collection
- Submit a collab idea via the creator form

Key Points

- Drops are limited — sign up for restock alerts.
- Member tiers unlock exclusive colorways.
- Collabs spotlight Society creators each quarter.

Action Items

- Subscribe to drop alerts.
- Add three pieces to your wishlist.
- Pitch one collab concept.

Transcript

Empire Goods is our luxe merch experience. Discover signature drops, member-only collections, and creator collaborations. Every piece is designed to feel as regal as the empire you're building. Wear the brand, live the standard.