

AI Studio

Level: **Intermediate** · Runtime: 0:18 · Components: Caption Generator, Campaign Brief, Brand Voice, Image Prompts

Overview

The AI Studio drafts captions, designs campaigns, and produces on-brand content in minutes — luxe-trained models that speak your voice.

Learning Objectives

- Train the studio on your brand voice in three prompts
- Generate a 7-day caption calendar
- Spin up a campaign brief from a single product idea

Key Points

- Brand Voice is persistent — train it once, reuse forever.
- Outputs are editable inline and saved to your asset library.
- Prompts you write become reusable templates.

Action Items

- Complete Brand Voice training with five sample posts.
- Generate and schedule one week of captions.
- Save your three best prompts as templates.

Transcript

Step inside the AI Studio. Draft captions, design campaigns, and produce on-brand content in minutes. From hero copy to social hooks, our luxe-trained models speak your voice. Less time creating, more time scaling — the AI works while you reign.